

Planning The Future Of Your Business

Raven Strategic Consulting Seminar Series April-June 2006

In just 6 seminar sessions you will have...

- A 3-year road map to grow your business
- Plan to increase your revenue
- Clear vision and mission for your company and specific targets to track your progress
- Clear priorities to achieve your goals for the 1st year
- Specific, practical plans to generate increased revenue

One of the challenges of being an entrepreneur is planning the future of your business by yourself. Planning for your business and its growth is challenging, as planning is fundamentally about planning for change and involves risks and uncertainties. Rather than plan by yourself, you are invited to join in a series of 6 planning sessions which will teach you how to create a road map for your business future.

Session Topics - The planning sessions will cover

- 1. Overview - creating a road map for growth and increased success**
- 2. Creating a vision and mission for your company**
Where do you want your business to be in the next 3 years?
- 3. Setting major goals /targets to track progress**
How will you measure your success, in addition to financial targets?
- 4. Planning strategies to get the results you want**
What are the gaps between where you want to be from where you are?
How will you close those gaps?
- 5. Developing an action plan for the next 3 years, with a focus on year 1**
How will you make it happen?

Learning Methodology

"All of the great achievers of the past have been visionary figures; they were men and women who projected into the future. They thought of what could be, rather than what already was, and then they moved themselves into action, to bring these things into fruition."

(Bob Proctor, Author and Speaker)

This planning series will allow you to create a powerful vision for your business, determine the strategic actions to realize it, and develop practical plans to achieve it day by day. **Each half-day session will cover key concepts to successfully develop a plan for your business.**

- Working sessions to apply the concepts/steps to your business
- Sharing and exchanging ideas with other entrepreneurs
- Between sessions, each entrepreneur will be expected to work on each step covered
- Participants will receive a complete workbook to guide them through the steps to plan for the future of their business

Seminar Session Dates

Session 1 – April 13th, 9am – 12:30 pm	Session 4 – May 25th, 9am – 12:30 pm
Session 2 – April 27th, 9am – 12:30 pm	Session 5 – June 8th, 9am – 12:30 pm
Session 3 – May 11th, 9am – 12:30 pm	Session 6 – June 22nd, 9am – 12:30 pm

Location and Registration

Seminars will be taken place at:
SIGNATURE BUSINESS CENTRES
2 St. Clair Avenue East, Suite 800
Toronto, Ontario. Tel.: (416) 513-0092

To register please provide the following:
Your full name
Your company name and address
Your position

Please email registration info to:

Marcelene Anderson
Raven Strategic Consulting
416-487-5300
manderson@ravenstrategic.com
www.ravenstrategic.com



Program Leader

Marcelene H. Anderson, MA, is president and founder of Raven Strategic Consulting and is a principal with the Centre for Strategic Management, an affiliation of master facilitators in 20 countries. Over a twenty-five year period, Marcelene has helped leaders and teams create a shared strategic direction for their future and successfully implemented plans to realize results. She has 25 years of management consulting experience with corporate, medium and small organizations. Her clients include Merck Frost Canada, Sun Media, BMO, and IBM. Before founding her consultancy she had 10 years corporate experience building high performance organizations for clients in Canada and the USA.

Her planning process has helped clients to:

Achieve double-digit growth.

Achieve results 6 months ahead of schedule.

Receive the North American division president's award for best sales and bottom line results.

Achieve 100% of planned strategic targets over the last 3 years.

YOUR INVESTMENT

Move your business from being Reactive to Proactive by signing up for this engaging 6-part series for \$1500.

Two payment options are available for your convenience.

Option 1: Pay in full in advance and receive a \$250 discount.

Option 2: Pay in 6 equal payments of \$250 with the 1st installment due with registration.

Please make cheques payable to: Raven Strategic Consulting.

Advance payment cheques and deposit cheques for Option 2 to be mailed to **Raven Strategic Consulting, at 89 Balliol St., Toronto, Ontario M4S 1C2.** Installment cheques are payable before the start of each seminar or can be postdated and mailed along with deposit.



Affiliate of the Centre for Strategic Management
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